



Mrunal Dhenge

Date of birth: 09/11/2002 | Place of birth: Bhandara, India | Nationality: Indian | Phone: (+91) 9112487311 (Mobile) | Email address: mrunaldhenge@gmail.com | Passport: Y8241476 | Work permit: India | Whatsapp Messenger: [+919112487311](https://wa.me/919112487311) | Address: 54/2, Samarth Nagar Lakhani, 441804, Bhandara, India (Home) | Helping Businesses To Achieve Best Possible Results Through Digital Media And Automations

About me

Results-driven Digital Marketing Specialist with 3+ years of experience in paid media, full-funnel strategy, and WordPress development. Skilled in performance marketing, conversion-focused landing pages, and AI-based automation solutions. Proven ability to drive ROI, generate leads, and scale digital campaigns for startups, NGOs, and service brands

Work experience

Freelancing | Mrunal Dhenge | 01/05/2025 - Current | Nagpur, India

Delivering end-to-end digital marketing solutions including paid ads, website redesign, funnels, and automation.

Managing campaigns for 4 nonprofits in India, 2 in Germany, and 1 in the USA, improving awareness, leads, and donor engagement.

Running Meta & Google Ads campaigns focused on ROI, lower CPL, and high-quality conversions.

Designing high-conversion WordPress websites with Elementor and modern UX practices.

Supporting a global banking platform in customer acquisition through performance marketing. Implementing AI-powered workflows using n8n to reduce manual work and increase efficiency.

Business or sector Other service activities | **Website:** <https://hellomrunal.com/>

Volunteer | Susanne | 15/04/2024 - 01/05/2025 | Dortmund, Germany

Supported daily activities and educational programs for children (ages 3-6). Fostered a positive learning environment through creative play and interactive storytelling. Collaborated with educators to plan and implement engaging group activities

Digital marketing manager | Vibhor Khatwar | 01/08/2023 - 01/03/2024 | Nagpur, India

Increased website traffic & leads by 25% through targeted campaigns

Boosted ROI by 30% with performance-driven Google & Meta ads

Improved organic rankings with SEO strategy

Executed email campaigns improving retention & repeat sales

Contributed to 20% sales increase during product launches

Advertising and promotional specialist | Chandra Bhushan | 14/10/2022 - 31/08/2023 | Nagpur, India

Experienced team head in a social media team with a proven track record of success.

Strong communication skills with the ability to effectively engage with clients and address their concerns.

Proficient in developing marketing strategies specifically for Facebook Ads and Google Ads.

Skilled in creating innovative ideas for paid marketing campaigns to maximize brand exposure and reach.

Expertise in creating and managing PPC campaigns on Facebook and Google Search Ads.

Proficient in developing effective sales funnels to optimize conversion rates and drive customer engagement.

Education & Training

Bachelor Of Computer Application | G H Rasoni University Amravati | 01/08/2020 - 31/08/2023 | Amravati, India

Level in EQF 6



Language Skills

Mother tongue(s): **Marathi | Hindi**

	Understanding		Speaking		Writing
	Listening	Reading	Spoken production	Spoken interaction	
English	C1	C1	C1	C1	C1
German	A2	A2	A2	A2	A2

Skills

develop creative ideas | apply social media marketing | search engines | online ads campaign techniques | web analytics | sales strategies | work with advertising professionals | perform copywriting | WordPress | n8n | automate cloud tasks | implement marketing strategies | understand spoken English | communication | plan marketing campaigns | pay-per-click

Hobbies and Interests

Badminton

Playing badminton is one of my favorite hobbies, as it keeps me both physically active and mentally refreshed. It helps improve my fitness, agility, and focus, while also encouraging qualities such as discipline, teamwork, and strategic thinking.

Driving Licence

Driving licence A

Driving licence B